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FOR IMMEDIATE RELEASE

## Metrocrest Services Food Pantry Receives over \$200,000 After “Foodraising” Campaign from Metrocrest Hospital Authority

*After a successful match challenge from a longtime supporter and generous donor, the local non-profit is poised to decrease food insecurity for low-income families in its service area.*

Farmers Branch, Texas (July 10, 2017) – Metrocrest Services Food Pantry has received a total of \$214,642 through a dollar-for-dollar match challenge from longtime supporter and generous donor, Metrocrest Hospital Authority (MHA). The “foodraising” initiative was announced March 23rd at the Metrocrest Services 12th Annual Keyholder Breakfast, where over \$75,000 was raised to kick off the drive. The campaign has come to a close after successfully reaching its goal.

According to Tracy Eubanks, CEO of Metrocrest Services, “The support our Food Pantry has received from Metrocrest Hospital Authority and the community has made a tremendous impact on our community.” He further added, “Without their support, the pantry ran the risk of not being able to provide essential items needed by those less fortunate. On behalf of Metrocrest Services, I would like to extend my gratitude to the MHA and everyone who donated to the match for their commitment to helping those in need.”

More than 200 families rely on Metrocrest Services food pantry for their groceries each week. This number has increased considerably (28%) in the last two years, which lead to the Food Pantry facing a food gap of 183,063 pounds. Donations were unable to keep pace with the demand.

However, the foodraising drive has undoubtedly turned things around. According to Charles Heath, CEO of Metrocrest Hospital Authority, “We know that fighting hunger in our local communities is an important first step.” He further added, “The Metrocrest community has continued to benefit from the tireless efforts of the Metrocrest Services Food Pantry. Knowing that we have played a part in amplifying these efforts gives us the utmost satisfaction. We stand by Metrocrest Services and look forward to giving a helping hand whenever needed in the future.”

Metrocrest Services Food Pantry feeds families, individuals, and seniors on the path to self-sufficiency thus breaking the cycle of poverty in the Metrocrest communities it serves. Having nutritious food available to families is the first building block to help stretch their budget. This provides them with an opportunity to overcome crisis as they address the deeper concern of financial hardships, such with Janice, a single mom, who says pantry visits “made quite a difference when most of [her] income goes to rent and medicine.”

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*Serving Carrollton, Farmers Branch, Addison, Coppell, and city of Dallas in Denton County*

Campaigns like these coupled with the consistent efforts of Metrocrest Services are vital to help stabilize the lives of food insecure households in the local community. To learn more about the Food Pantry experience, a self-choice operation arranged like a grocery store, visit [www.metrocrestservices.org](http://www.metrocrestservices.org).

### **About Metrocrest Services**

Metrocrest Services is a 501(c)(3) nonprofit providing programs for individuals, families, and seniors that lead to self-sufficiency and foster independence. In 2016, Metrocrest Services provided assistance to 13,000 adults, children and seniors, including 648,423 meals to families in need. From rent and utility bill aid, to financial and budgeting assistance, employment counseling, a food pantry and home-delivered meals, Metrocrest Services provides for those who need a helping hand. The non-profit assists individuals living in Carrollton, Addison, Farmers Branch, Coppell and citizens in the area of Dallas (75287) in Denton County.

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