

Media Contact: Samuel Valdez

Office: 972-446-2102 Cell: 210-781-9504

svaldez@metrocrestservices.org

## FOR IMMEDIATE RELEASE

## Making the holiday bright for 874 local families in need

The holidays can be a difficult time for many families struggling to meet the basic needs

Farmers Branch, Texas (January 17, 2018) – Each year during the holidays many of our neighbors who struggle to put food on the table and provide a single gift for their child turn to Metrocrest Services. Through the support of community-wide food, toy, and coat drives we distributed 1,321 food boxes and 2,503 gifts to children during the holiday season, in addition to over 200 seniors who received Holiday Baskets with basic necessities.

This seasonal support provided assistance to 874 families who handpicked toys from our "retail style" store and gave them a dignified shopping experience as volunteers escorted them around the different selection areas. Roseelta, mother of three, delighted with her son's bike, thanked Metrocrest and volunteers as she left with gifts. "He's going to be so excited, it's his first bike" she said about her youngest son Junior. Gifts ranged from bikes to Logo sets and a wide variety in between.

"We are grateful to be a part of such a giving community" said Tracy Eubanks, Metrocrest Services CEO. "That heartwarming feeling of helping those we serve is truly gratifying," he added. The support we received allows us to continue our mission of providing programs for individuals, families, and seniors that lead to self-sufficiency and foster independence. Like Erika Brown, who first learned about our services after the passing of her husband last Thanksgiving, receives support through our food pantry and holiday assistance for her and her two daughters.

To all the individuals, volunteers, churches, corporate, and civic groups who partnered with Metrocrest Services during the holidays – thank you! Without you our work would not be possible. To learn more about the community need or our services visit <a href="www.metrocrestservices.org">www.metrocrestservices.org</a>.

## **About Metrocrest Services**

Metrocrest Services is a 501(c)(3) nonprofit providing programs for individuals, families, and seniors that lead to self-sufficiency and foster independence. In 2017, Metrocrest Services provided assistance to 14,892 adults, children and seniors. From rent and utility bill aid, to financial and budgeting assistance, employment counseling, a food pantry and home-delivered meals, Metrocrest Services provides for those who need a helping hand. The non-profit assists individuals living in Carrollton, Addison, Farmers Branch, Coppell and Dallas in Denton County.

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Serving Carrollton, Farmers Branch, Addison, Coppell, and city of Dallas in Denton County