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FOR IMMEDIATE RELEASE

Metrocrest Services Honors Parks Coffee with the Lou Sartor Heart for the Community Award

FARMERS BRANCH, Texas (March 9, 2018) - **Parks Coffee** prides itself on great coffee and even better service. For years, that service has extended to the community they reside in by supporting agencies like Metrocrest Services. In recognition of their outstanding commitment to the community, the local family-owned business will be receiving a prestigious award, the **Lou Sartor Heart for the Community Award**. The Parks family will accept the award on March 29th at the **Metrocrest Services 13th Annual Keyholder Breakfast**, an event that is open to the public.

“Growing up with 7 siblings in Oklahoma, we were familiar with the need to ask for help sometimes. That is why we are so committed to giving back within the community. Metrocrest Services is a fantastic organization, which offers a hand up, not a hand out. Metrocrest truly embodies that community spirit, to help people learn to do better and be better, so that when they are able they can give back as well,” says Parks Coffee President Randy Parks.

The Lou Sartor Heart for the Community Award from Metrocrest Services recognizes and celebrates a business that has shown an outstanding commitment to its community. By supporting the mission of Metrocrest Services, the business has impacted families, individuals, and seniors by providing significant resources to support programs and services. This award recipient has a “heart” for the community, as demonstrated by its consistent efforts to make a difference in the lives of those in need. The award carries the name of Lou Sartor, a dedicated philanthropist and Metrocrest community member.

“This award recognizes what we in Carrollton have always known to be true about Parks Coffee, which is that they are involved in and supportive of their local community. The company was established in Carrollton in 1986 by Randy Parks, and remains a family-owned and operated provider of premium services to over 20,000 corporate accounts, employing more than 350 individuals. Randy’s wife Debbie, and two sons still run the family business with the same commitment to excellence and entrepreneurial spirit that has fueled their rapid growth. We are so pleased they chose to construct their new facility, thereby expanding their existing corporate campus, in Carrollton,” said City of Carrollton Mayor Kevin Falconer.

Serving Carrollton, Farmers Branch, Addison, Coppell, and city of Dallas in Denton County

Parks Coffee is being recognized for its commitment to the community that has spanned over 10 years, including the significant impact the business has made on Metrocrest Services. In addition to their philanthropy that helps fund a variety of programs, the organization is an ambassador for Metrocrest Services that introduces other companies to the non-profit.

“We are proud that Parks Coffee calls Carrollton their home. They have supported their local community and helped expand Metrocrest Services while also expanding their own business,” said Tracy Eubanks, CEO of Metrocrest Services. “The impact they have made is immeasurable.”

Last year’s winner of the Lou Sartor Heart for the Community Award was Sam Pack’s Five Star Ford, which was recognized for years of generous support to Metrocrest Services, which include supporting employment counseling programs; collecting food, sponsoring the Volunteer Appreciation; and providing volunteers to Metrocrest Services.

The 13th Annual Keyholder Breakfast will be held Thursday, March 29, from 7:15-9:00 a.m. at the Crowne Plaza Dallas near Galleria-Addison. For ticket or sponsorship information, please contact mharris@metrocrestservices.org.

Metrocrest Services is a 501(c)(3) nonprofit providing programs for individuals, families, and seniors that lead to self-sufficiency and foster independence. In 2017, Metrocrest Services provided assistance to 14,892 adults, children and seniors, including 1,011,097 meals to families in need. From rent and utility bill aid, to financial and budgeting assistance, employment counseling, a food pantry and home-delivered meals, Metrocrest Services provides for those who need a helping hand. The non-profit assists individuals living in Carrollton, Addison, Farmers Branch, Coppell and citizens in the area of Dallas (75287) in Denton County. For more information, please visit www.metrocrestservices.org or call 972-446-2100.

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