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FOR IMMEDIATE RELEASE

Metrocrest Services Honors Sam Pack's Five Star Ford Carrollton with Lou Sartor Heart for the Community Award

FARMERS BRANCH, Texas (Feb. 27, 2017) - **Sam Pack's Five Star Ford Carrollton** is more than one of the top Ford dealerships in the state: It's also an engine of change and positive support in the Metrocrest area. In recognition of its outstanding commitment to the community, the dealership is receiving a prestigious award, the **Lou Sartor Heart for the Community Award**. Sam Pack will accept the award on March 23 at the **Metrocrest Services 12th Annual Keyholder Breakfast**, an event that is open to the public.

"This is our home, this is our city, and this is our community," said Trey Russell, general manager of Sam Pack's Five Star Ford Carrollton. "We have been involved because it's the right thing to do to give back to a community that has supported us and continues to support us today. We are humbled to be a part of this community and honored to be the recipient of the Lou Sartor Heart for the Community Award."

The Lou Sartor Heart for the Community Award from Metrocrest Services recognizes and celebrates a business that has shown an outstanding commitment to its community. By supporting the mission of Metrocrest Services, the business has impacted families, individuals and seniors by providing significant resources to support programs and services. This award recipient has a "heart" for the community, as demonstrated by its consistent efforts to make a difference in the lives of those in need. The award carries the name of Lou Sartor, a dedicated philanthropist and Metrocrest community member.

"I have known Sam for a number of years," recalls Sartor. "Sam and the Five Star Ford organization are very deserving of the award, which speaks to their involvement in and support of the community. Every time I have gone to him with a community need, he has always asked, 'What can I do? How can I help?' Sam is always ready to support local humanitarian needs in our community. He is the embodiment of servant leadership, and he inspires that in others in his organization, where he leads by example. I am proud for the Sam Pack team to receive this award."

Sam Pack's Five Star Ford Carrollton is being recognized for its commitment to our community that has spanned nearly 40 years, including the significant impact the dealership has made on Metrocrest

Serving Carrollton, Farmers Branch, Addison, Coppell, and city of Dallas in Denton County

Services. In addition to being an important donor that helps the non-profit procure food for its clients in need, the organization also regularly volunteers its time and is an ongoing participant in the Metrocrest Services Competitive Edge program, a career training and hiring initiative. The dealership has hired a number of Metrocrest Services' clients through this program.

“It is an honor to call Mr. Pack a friend. For nearly 40 years, Sam has instilled a commitment to community service in the Sam Pack's Five Star Ford culture,” said Tracy Eubanks, CEO of Metrocrest Services. “Giving back to the community is truly in their corporate DNA. Their unwavering commitment to service has had an immeasurable impact on our neighbors in their time of need.”

Last year's winner of the Lou Sartor Heart for the Community Award was Citi, which was recognized for ten years of generous support to Metrocrest Services, which has included supporting employment counseling programs; collecting food, school supplies and holiday items; sponsoring the Competitive Edge job training program; and providing grant funding to Metrocrest Services.

The 12th Annual Keyholder Breakfast will be held Thursday, March 23, from 7:15-9 a.m. at the Crowne Plaza Dallas near Galleria-Addison. The event is open to the public. For ticket or sponsorship information, please contact mharris@metrocrestservices.org.

Metrocrest Services is a 501(c)(3) nonprofit providing programs for individuals, families, and seniors that lead to self-sufficiency and foster independence. In 2016, Metrocrest Services provided assistance to 13,000 adults, children and seniors, including 648,423 meals to families in need. From rent and utility bill aid, to financial and budgeting assistance, employment counseling, a food pantry and home-delivered meals, Metrocrest Services provides for those who need a helping hand. The non-profit assists individuals living in Carrollton, Addison, Farmers Branch, Coppell and citizens in the area of Dallas (75287) in Denton County. For more information, please visit www.metrocrestservices.org or call 972-446-2100.

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