

18th Annual

Keyholder BREAKFAST

PEOPLE

COMMUNITY

OPPORTUNITIES



Tuesday, March 28, 2023

metrocrest  services®

Event Program

WELCOME

Nicole Binkley, COO, Metrocrest Services

BUILDING A COMMUNITY PANEL DISCUSSION

Moderated by Tracy Eubanks, CEO, Metrocrest Services

Panelists

Justin Bashaw | Joseph Dingman, MBA, CPA |
Hee Soun Jang, Ph.D.

2030 STRATEGIC PLAN

Andy Dastur, Board Chair, Metrocrest Services

ADJOURN



THE HISTORY

In 2005 Metrocrest Services (then Metrocrest Social Services) launched the annual Keyholder Breakfast. The name pays homage to the original Metrocrest Services' logo, which featured a key and the tagline, "the key to preventing homelessness."

METROCREST
SOCIAL SERVICES
The Key to Preventing Homelessness



Keyholder
BREAKFAST

As Metrocrest Services' continues to grow and develop in the community, the Keyholder Breakfast reminds us of our roots, and it allows us all to remember that community support is KEY to creating a thriving community for all.

YOUR IMPACT



3,491,456 *meals provided*



4,959 *people received rent or utility assistance*



\$17.50 *average salary after employment coaching*



4,220 *meals delivered to homebound seniors*



309 *unsheltered neighbors received support services*



"You helped me to appreciate the small things. No fast food, healthier meals."
- Lakeisha

Check out the 2022 impact report to learn more.



Stat's from FY 22
(Oct. 2021 - Sept. 2022)

Meet the Experts

Local experts discuss the factors that contribute to the well-being and quality of life of individuals and communities during this morning's panel discussion.

Justin Bashaw, Panelist



Justin Bashaw, design director, studio director and senior associate with Gensler. An ardent advocate for good design, Bashaw is a skilled designer in base building architecture and adaptive reuse. Dedicated to shaping the world, his work focuses on improving the human experience with projects that are highly contextual to the site,

the local ecology and communities they impact. Some of Bashaw's recent projects include: The City of Farmers Branch Manske Library, City of Frisco Public Library, Boys & Girls Club of Greater Dallas East Dallas Club, Toyota Music Factory, Dallas Cowboys World Headquarters at The Star, and, most importantly, the new home for Metrocrest Services.

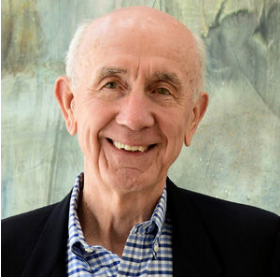
Hee Soun Jang, Panelist



Hee Soun Jang, Ph.D., associate professor of public administration at The University of North Texas. Dr. Jang's primary research focus is cross-sector collaboration and the role of non-profit organizations in the public sector. Her research advances knowledge about the role of non-profits in public service and, resource development that can improve

organizational effectiveness and public service delivery. Dr. Jang is co-author of the book *Public-Nonprofit Collaboration and Policy in Homeless Services*, published in 2022. Her research has been funded by Robert Wood Johnson Foundation, IBM Center for the Business of Government and Dallas Area Habitat for Humanity. She has served the Denton County Homeless Service Leadership Team as a board member.

Joseph W. Dingman, Panelist



Joseph W. Dingman, MBA, CPA, financial executive and community innovator. Dingman is a financial executive with more than 40 years of experience in commercial real estate investment management, mostly with his own firm serving German clientele. In 1991, Dingman co-founded the Catholic Housing Initiative (CHI) which

currently has more than 1,100 units of affordable rental housing in Dallas area, with other projects in development. He is particularly proud of the two St. Jude Centers which offer apartments paired with intensive casework to formerly homeless individuals. He was the Catholic Foundation's 2020 honoree for his contribution to affordable housing in Dallas, and has been active in local policy formation as a citizen and as an appointed member of several public boards. A resident of Farmers Branch, Dingman and his wife, Carol, have two financially and emotionally independent adult daughters in leadership positions who taught him to listen to women and value their points of view.

Tracy Eubanks, Moderator



Tracy Eubanks, CEO at Metrocrest Services. For 10 years, Eubanks has led the nonprofit organization in its mission to provide hope through programs that foster independence and lead to self-sufficiency. A long-time Carrollton resident, Eubanks is passionate about helping ensure all Metrocrest residents have access to the resources they need

to thrive. During his tenure at Metrocrest Services, Eubanks successfully guided the agency through the unprecedented demand for services seen during the COVID-19 pandemic and, is an integral part of the Building Our Future Capital Campaign to create a permanent home for the agency and the newest gathering space for the community.

Event Sponsors

PLATINUM SPONSORS



Sam Pack Auto Group has been serving the Dallas/Fort Worth community since 1980 and has proven they are the customer's trusted friend in the automotive business. Known for their reputation of excellence, you'll always enjoy unmatched

customer service when you shop with Sam Pack's Five Star Ford Carrollton and Five Star Chevrolet.



Verity Instruments is a world leading provider of optoelectronic instruments utilized for semiconductor manufacturing process control. For more than 30 years, Verity

Instruments has delivered solutions that increase yield and productivity for the semiconductor industry's most challenging technologies.

GOLD SPONSORS



Aaron Augustine
972-716-0434
Addison, TX



M.T.O. Shahmagsoudi *
School of Islamic Sufism *



SILVER SPONSORS



Carrollton-Farmers Branch



BRASS SPONSORS

Brinks Home	Frost Bank
Carrollton Farmers Branch ISD	Gensler
Carrollton Host Lions Club	Impact Property Solutions
City of Carrollton	J. Renéé
City of Coppell	Liberty Capital Bank
City of Farmers Branch	PlainsCapital
Dallas College- Brookhaven Campus	Town of Addison

BRONZE SPONSORS

Laura and Jack Stotz	Pastor Rob Lane
NDBT-North Dallas Bank & Trust	Purple Cow Branding
Make It Count	Rotary Club of Coppell
Oncor	Valwood Improvement Authority

KEYHOLDER SPONSORS

Becky & Jerry Miller	Janet & Ken Towe
Mark Sutherland, P.C.	Kwik Kar Marsh Lane
Faith United	Mr. & Mrs. Richard Selby
Presbyterian Church	The Foss Family

PRINT SPONSOR

The Ratliff Group

Thank you for your support!

The Vision becomes Reality



Later this year, we will be creating pathways to a thriving community for all in our new home:
1145 N. Josey Ln, Carrollton, TX 75006

building our
future 



Volunteer | Donate | Get Involved

Learn more and view progress updates at msbuildingourfuture.org

Thank you for joining us!

Follow us!



Printing sponsored by

