

metrocrest  services®

Building



Economic Stability

19th Annual

Keyholder
BREAKFAST

Tuesday, April 23, 2024



About Metrocrest Services

Since 1971, Metrocrest Services has provided hope and relief to those in need of a helping hand. Metrocrest offers a comprehensive bundle of services to address gaps in finances, employment, and nutrition to help end poverty.



Our Mission

To provide hope through programs that lead to self-sufficiency and foster independence.



Event Program

Welcome

Tracy Eubanks, CEO, Metrocrest Services

Lou Sartor Heart for the Community Award

The Civic League
Award Honoree

Raffle Drawing

Isaiah Stanback, Event Emcee

Building Economic Stability Discussion

Moderated by: Isaiah Stanback, Event Emcee

Content Experts:

Diana Lozada

Financial Education Manager, Metrocrest Services

Victor Johnson

Professional Speaker / Mortgage Banker - Prosperity Bank

Adjourn

Event Emcee: Isaiah Stanback

Isaiah Stanback is an Emmy award-winning NFL analyst, Super Bowl Champion, and Philanthropist. He is a former wide receiver for the Dallas Cowboys and the Founder and CEO of Steadfast Fitness and Performance in Lewisville, TX. Stanback lives in Coppell with his wife, Natalie, and their three daughters.



Your Impact

3,767,765 meals provided



1,831 families received emergency rent or utility assistance



1,690 families improved their financial literacy



1,921 people received employment services



2,205 seniors served



They helped me pay my rent and my utilities. Without their help, I would have had to get evicted. But because they helped me, I have a roof over me and my children's heads.

- Angel

View the full 2023 Community Impact Report to learn more.



*Stat's from FY23 (Oct.2022- Sept. 2023)

Lou Sartor Heart for the Community Award

This distinguished award carries the name of Lou Sartor, a dedicated philanthropist and community member. Award recipients have a “Heart” for the community, demonstrated by their consistent efforts to make a difference in the lives of those in need.

- Award Honoree -

The Civic League is a nonprofit organization of women committed to promoting volunteerism and fundraising to support education, health services, social services, and cultural arts in the Addison, Carrollton, and Farmers Branch communities.



Metrocrest Services is grateful for our 36-year partnership with The Civic League. *“The dedication and passion of The Civic League have made a profound difference in the lives of countless neighbors in need. We are excited to recognize them for their extraordinary impact on the community,”* shares Tracy Eubanks, CEO of Metrocrest Services.



Meet the Experts

Local experts discuss the factors that contribute to building economic stability in our communities during this morning's discussion.



Diana Lozada - *Content Speaker*

Diana Lozada is the Financial Education Manager at Metrocrest Services, bringing 14 years of financial industry expertise and 12 years as a finance and wellness coach to the role. Under her leadership, Metrocrest Services' Financial Education program has flourished, offering diverse

classes and coaching to enhance financial well-being for individuals, families, and seniors. Diana's coaching style empowers clients to build lasting habits and integrate new skills seamlessly into their lives, promoting vibrancy and preparedness.



Victor Johnson - *Content Speaker*

Victor Johnson is an award-winning speaker, youth mentor, business coach, real estate entrepreneur, and author based in Dallas-Fort Worth, Texas. With 17+ years of leadership experience in Call Centers, Victor published his first book, *Proven Pathways to Wealth & Happiness* in

2018, impacting over 250,000 lives through his stage appearances, Mindset Monday posts, and YouTube channel, *Create Your Future Self*. With 9+ years as a speaker and coach, Victor has empowered countless individuals and groups to achieve success in real estate and personal development.

Building Economic

Did you know?

91%

of borrowers do not repay payday loans

Payday loan interest rates range from

300%- 700%

39%

of Americans have less than one month's income saved.

Metrocrest Services is all about keeping our North Texas community strong and thriving. We know that when families, individuals, and seniors face financial hardships, it impacts us all. That's why we're investing in the future by providing essential programs that increase opportunities for everyone in need. Whether it's job training, financial coaching, or access to vital resources, we're here to support our neighbors and build a brighter tomorrow together.



Stability, Together!

*Stat's from 2022, Federal Reserve Bank of St. Louis, NerdWallet 2023 Consumer Budgeting Report, 2022, Credit Karma

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