



Ashley Brundage

President & CEO

Dallas Area Habitat for Humanity

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Ashley Owen Brundage, MSSW (she/her) is the President and Chief Executive Officer of Dallas Area Habitat for Humanity, committed to building a better Dallas through the transformative power of affordable homeownership. Ashley's vision for Dallas Habitat includes strengthening its advocacy platform to drive systems-level change, developing innovative solutions to scale the availability of affordable housing, and bringing together public and private partnerships to break the cycle of poverty and transform communities.

Most recently, Ashley served as Executive Director of Housing Stability and Senior Vice President of Community Impact at United Way of Metropolitan Dallas, where she worked for 17 years. As a leading advocate for affordable housing and ending homelessness, she spearheaded United Way's work in this space, aligning cross-sector partners and driving large-scale community impact.

A committed community leader, Ashley serves on several local boards, including Chair of the Dallas Housing Coalition, which she helped launch in 2023. The coalition successfully advocated for \$82M in bond funding for affordable housing and homelessness solutions and supported the passage of ForwardDallas 2.0 and updated parking standards. She also serves on the Board of Directors for Housing Forward, the All Neighbors Coalition, Metrocrest Services and is a member of the HouseDTX Advisory Board, advancing regional strategies to increase housing supply and affordability.

Through her board leadership and a six-month tenure as Co-Interim CEO of Housing Forward, Ashley led the transformation and reconstitution of governance structures for both Housing Forward and the All Neighbors Coalition Continuum of Care. This work helped return more than \$100 million in federal, city, county, and private funding to the region and supported the creation of hundreds of housing units and services that have significantly reduced unsheltered homelessness.

Ashley is a trusted advisor to City of Dallas staff and elected officials and has served in leadership roles for several city commissions, including the 2016 City of Dallas Homelessness Commission, the Economic Development and Housing Subcommittee of the 2024 City of Dallas Bond Task Force, and the Dallas Area Partnership for Ending and Preventing Homelessness.

During the COVID-19 pandemic, Ashley launched two major collaborative responses. She created the Dallas Rental Assistance Collaborative (DRAC), a citywide partnership of 16 organizations that deployed nearly \$40 million in assistance and kept more than 7,500 residents housed. She also launched North Texas Cares, a funders collaborative spanning 47 foundations and United Ways across 16 counties, distributing \$58.7 million in grants to over 1,000 nonprofits.

A native Texan, Ashley grew up in Coppell and graduated from Coppell High School. She earned her undergraduate degree from Texas A&M University and holds a Master of Social Work from the University of Texas at Arlington. She is a Leadership Dallas Class of 2019 alum and a member of YPO DFW. Ashley and her husband, Chris, live in Coppell with their two children, Owen and Mary.