



Tiffanie Rice, MSOD, CDP, is an accomplished financial services leader, community architect, and strategist who serves as Vice President and Regional External Affairs Manager at Comerica Bank, a division of Fifth Third Bank N.A. As a proud Southern Dallas native, she brings a unique blend of lived experience and strategic insight into her work, connecting people, resources, and opportunities to drive meaningful change.

As a Corporate Responsibility professional in financial services, Tiffanie leverages her platform to create widespread impact through philanthropy, community engagement, workforce development, financial access, and small business support. Her innate ability to navigate complex challenges and implement strategic action has positioned her as a trusted leader in driving inclusive, high-impact work.

Key Core Competencies

- **Community Reinvestment & External Affairs:** Spearheads local and statewide corporate social responsibility strategies, charitable contributions, community partnerships, and community development services under the Community Reinvestment Act (CRA) across North Texas.
- **Small Business & Entrepreneurship Advocacy:** Directs operational programming at Comerica BusinessHQ, a no-cost collaborative community resource center built to empower early stage businesses with capital, education, and technical resources.
- **DEI Strategy & Program Excellence:** Managed enterprise-wide consulting, national ERG programming, and inclusion milestones, including workplace culture transformations and talent pipeline initiatives.

Professional Experience

- **Vice President, Regional External Affairs Manager** | Comerica Bank
- **Vice President, Diversity & Inclusion Manager** | Comerica Bank
- **DEI Strategy Practitioner** | Federal Reserve Bank of Dallas

Education & Credentials

- **Master of Science in Organization Development (MSOD)** | Abilene Christian University
- **Bachelor of Business Administration** | Sam Houston State University
- **Certified Diversity Professional (CDP)** | National Diversity Council